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For immediate release

**CHARLOTTE
STREET
FOUNDATION**

CHARLOTTE STREET ANNOUNCES NEW MARKETING AND COMMUNICATIONS MANAGER

Kansas City, MO, August 3rd, 2017: The Charlotte Street Foundation is pleased to share good news about the most recent addition to the team, Marketing and Communications Manager, **Mason Kilpatrick**. Mason provides a fresh perspective to CSF, with a background in public media and digital marketing.



Left Image by KCPT Digital Producer Brad Austin
Right Image by KCPT's Director of Education Gary Brock

Mason recently graduated from the **University of Kansas** in the spring of 2017 with two Bachelor's degrees in Film and Media Studies and Communication Studies. He was the most recent Station Manager at **KJHK 90.7 FM**, KU's student-run radio station in Lawrence, KS. He was also a host and producer for several KJHK programs, including radio shows like *Plow the Fields*, *Alternative Flashback*, and the live music YouTube series, *Live @ KJHK*.

Most recently, Mason was part of the digital team at **KCPT (Kansas City PBS)** and produced video content for all of their television and online outlets. He previously curated social media and campus event coverage for the **Kansas Memorial Union** at KU. He also spent time in Cupertino, CA, working closely with iTunes and Apple Music as a Label and Artist Relations Intern with **Apple Inc.**

The **Marketing and Communications Manager** is a key position that provides critical marketing/communications strategy, planning, and implementation. Mason's job responsibilities include managing and implementing all communications tactics including Charlotte Street's website, blogs, e-newsletters, social media, printed materials, and media relations. His position will oversee documentation and publication, maintaining an archive of Charlotte Street events and corresponding image and editorial/story content. The Marketing & Communications Manager will help identify opportunities for strategic promotional partnerships and unique or one-time marketing opportunities. Charlotte Street Foundation can't wait to see how Mason develops innovative ways to tell the stories of artists in Kansas City and expand their audiences and exposure. His expertise will be used to support a growing effort to increase visibility for contemporary art and artists in Kansas City, and the work of the Charlotte Street Foundation.



Kansas City's Arts Provocateur
1000 W 25th Street KC MO 64108

“Mason has a lot of energy, ideas, and passion for the work he does. He’s an excellent communicator and will be a great collaborator and contributor to an increasingly dynamic staff at CSF. We’re thrilled to have him on our team.”, says Executive/Artistic Director Amy Kligman.

ABOUT CHARLOTTE STREET

Charlotte Street identifies the needs and fuels the evolution of an ever-changing multidisciplinary arts ecosystem, acting as its primary provocateur. Charlotte Street cultivates the contemporary, the exceptional, and the unexpected in the practice of artists working in and engaging with the Kansas City art community. Since 1997, Charlotte Street has distributed over \$1.1 million in awards and grants to artists and their innovative projects, and connected individual artists to each other and to the greater Kansas City community. For more information about Charlotte Street, its awards, programs, and initiatives, visit www.charlottestreet.org.