

PRESS RELEASE: April 29, 2019

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www.charlottestreet.org

For immediate release

CHARLOTTE
STREET
FOUNDATION

Charlotte Street Foundation opens **NEW NEW NEW** on First Friday, May 3 in la Esquina Gallery

KANSAS CITY, Mo, April 29, 2019: Charlotte Street Foundation is excited to present *NEW NEW NEW*, a special week-long exhibition, in la Esquina Gallery from Friday, May 3 through Friday, May 10, 2019. *NEW NEW NEW* is an exploratory, project-based initiative focused on confronting our impact on the world through various real and speculative solutions. This short exhibition features new work by Rachel Ferber and Adam Lucas.

The opening reception will be from 6 – 9 PM in la Esquina Gallery on First Friday, May 3 at 1000 W 25th Street, KCMO, which is just west of the busy Crossroads District on First Friday evenings. The opening reception is free and open to the public. Free drinks will be provided by Boulevard Brewery. All ages are welcome.



“NEW NEW NEW Showroom is the first iteration of this initiative. The showroom features prototypes for the continued use of materials that have reached their perceived end-of-life—a process commonly referred to as *upcycling*. In our search for transcendental approaches to material lifespans, we follow a guiding principle: each transformation remains true to its original form and function as much as possible. Our transformations should offer continued life for a material, rather than new life. This approach ensures the quality and ease of the transformation (i.e. something that could be replicated), while reinforcing the concept of continuation. There is no new, but there are new possibilities.

Join us in our pursuit of a new new; a *Neo Newism*.” – Rachel Ferber and Adam Lucas



Kansas City's Arts Provocateur
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ARTIST BIOS

Rachel Ferber is an artist and designer based in Kansas City, MO. Her work reflects the breadth of her background, combining elements of garment design, video, sculpture, performance; and graphic, sound and set design. She is a co-curator at PLUG Projects, and currently teaches graphic design and video production as the Digital Design Instructor at MINDDRIVE. She holds an MFA from Cranbrook Academy of Art and a BFA from Pacific Northwest College of Art.

Adam Lucas is a graphic designer and educator based in Kansas City, MO. His wide-ranging practice seeks to create new structures for ideas through the thoughtful arrangement of text, image, and space. He often works in close collaboration with artists to design and produce books, websites, identities, videos, and other print- and screen-based matter. His approach is idea-driven, with an emphasis on typographic craft. He is currently an Assistant Professor of Graphic Design at Kansas City Art Institute; designer-in-residence at Imagine That!; and a co-curator of PLUG Projects. He received an MFA from Rhode Island School of Design and a BA from Kenyon College.

ABOUT CHARLOTTE STREET

Charlotte Street identifies the needs and fuels the evolution of an ever-changing multidisciplinary arts ecosystem, acting as its primary provocateur. Charlotte Street cultivates the contemporary, the exceptional, and the unexpected in the practice of artists working in and engaging with the Kansas City art community. Since 1997, Charlotte Street has distributed over \$1.1 million in awards and grants to artists and their innovative projects, and connected individual artists to each other and to the greater Kansas City community. For more information about Charlotte Street, its awards, programs, and initiatives, visit www.charlottestreet.org.

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