

CALL FOR APPLICANTS: STARTUP RESIDENCY

DEADLINE: August 25, 2019 by 11:59 PM (CST)

ABOUT THE STARTUP RESIDENCY:

Charlotte Street's pilot StartUp Residency program aims to foster the development of an up-and-coming, innovative startup such as an artist-run collaborative, business, or organization. This pilot program builds upon Charlotte Street's 20-year history of providing support and catalytic opportunities for Kansas City-based arts initiatives, entrepreneurs, and collaborative groups in their earliest stages of development.

THREE 2020 STARTUP RESIDENCY RECIPIENT(S) WILL RECEIVE:

- One to two years of rent-free storefront residency space in the Historic Northeast district of KCMO on the first floor of the Pendleton ArtsBlock, located at 2300 Independence Avenue, Kansas City, MO 64124
- The first year of residency will be guaranteed with second year will be pending review
- mentoring, networking & cross-marketing opportunities with CSF

CRITERIA/ WHO SHOULD APPLY:

- Group or business must be defined as an artist-run or artist-centric organization with the ability to define and demonstrate artistic component(s) of the work, mission, or initiative of the organization
- Organization, collective or business must be less than five years old, with an established business plan or demonstrated proof of concept
- A startup can be a for-profit, not-for-profit, or hybrid business model (such as a fiscally sponsored LLC)
- Artists with connection to the Historic Northeast Neighborhood are strongly encouraged to apply

Appropriate applicants could be:

- publications or critical feedback platforms
- art spaces or performance venues
- For-Cause arts entrepreneurship
- collaboratives or collectives with associated programming
- Applicants can be visual, performative arts, social practice, or multidisciplinary approaches to "artist"-centric.
- All applicants should have some public-facing programmatic aspect to the work, which will be hosted on site



VENUE:

3 selected recipients will receive 24-hour access and usage of approximately 300 sq. feet, street level, micro-retail locations in the Pendleton ArtsBlock, in addition to the usage of additional parts of the building including a larger community event area, maker space, and nearby park for potential programming opportunities. Located in the historic Pendleton Heights neighborhood of Northeast Kansas City, Pendleton ArtsBlock is an art-focused residential mixed-income

community. To learn more about Pendleton Arts Block, please see the project's website at: <https://pendletonartsblock.com/>

Note: live music or live performance applicants need to consider the residential apartments that exist above the storefront you will be given. Opportunities in surrounding public spaces could be available for public performances

SELECTION PROCESS:

Applications will be reviewed by a selection committee comprised of arts administrators, arts entrepreneurs, and neighbors in the Northeast/Pendleton Heights Neighborhood. The committee will narrow the applicant pool to ten finalists, who will go through a round of interviews with the committee. Three resident organizations will be chosen by the selection committee following the interview round.

TIMELINE:

AUGUST 25, 2019 (MIDNIGHT)- Deadline for applications
SEPTEMBER 16, 2019 – Round 1 decisions made, finalists notified
SEPTEMBER 30– Interviews & final deliberations, artists notified
OCTOBER 14, 2019 – Residents allowed to move in
JANUARY 1, 2020- Residency formally begins
DECEMBER 30, 2020- 1ST Year of Residency ends (potential to renew for 2nd year)
DECEMBER 30, 2021 – 2ND Year of Residency ends (residency complete)

APPLICATION PROCESS:

Applicants should submit the following to submissions@charlottestreet.org with the subject line: **STARTUP**. The following documents should be sent batched together as a single, multi-page PDF:

- **Startup Residency Application Form**
- **Bio and CV of lead Artist and Primary Collaborators**
- **Organizational Budget for 2019 or 2020**
- **Demonstration of Artistic Merit:**
 - o We accept images, video, or sound clips
 - o No more than 10 images
 - o No more than 5 links to video or sound clips
 - o Images should be compiled in a single PDF with short captions

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Questions? Please email Amy Kligman at amy@charlottestreet.org

ABOUT CHARLOTTE STREET

Charlotte Street identifies the needs and fuels the evolution of an ever-changing multidisciplinary arts ecosystem, acting as its primary provocateur. Charlotte Street cultivates the contemporary, the exceptional, and the unexpected in the practice of artists working in and engaging with the Kansas City art community. Since 1997, Charlotte Street has distributed over \$1.5 million in awards and grants to artists and their innovative projects, and connected individual artists to each other and to the greater Kansas City community. For more information about Charlotte Street, its awards, programs, and initiatives, visit www.charlottestreet.org.