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Contact: Mason Kilpatrick

620.899.6508 | communications@charlottestreet.org

www.charlottestreet.org

For immediate release

**CHARLOTTE
STREET
FOUNDATION**

Charlotte Street Foundation opens call for 2020 StartUp Residency program

KANSAS CITY, Mo, July 16, 2019: Charlotte Street Foundation has partnered with the developing [Pendleton Arts Block](#) in the Historic Northeast district of Kansas City, MO as the next location for Charlotte Street's 2020 StartUp Residency program. Artist-driven organizations, collectives and businesses less than five years old are heavily encouraged to apply for one to two years of rent-free storefront space located at 2300 Independence Avenue, Kansas City, MO, 64124. The residency program will begin on January 1, 2020.

The deadline to apply is August 25, 2019 by 11:59 PM (CST). Local artists and organizations can read more about the call now at <https://charlottestreet.org/residencies/startup-residency/>



(Located at 2300 Independence Avenue in Kansas City, MO, the new artist focused apartment property will host three 300 sq. foot storefront spaces for residents in the StartUp Residency program)

Pendleton Arts Block is a project developed by **Brinshore Development, LLC**. The new property is a new 38-unit, mid-rise apartment building with a preference for artists, in the historic Northeast neighborhood of Kansas City, MO. The apartment complex is expected to open in the fall of 2019. Pendleton Artsblock will be a space where artists can live, work, share one's art, learn from other artists, experience events and speakers, and give back to the local community – both within and outside of the building. Residents of Pendleton Arts Block will have the opportunity to shape their community while elevating the expose of one's own work. Artists interested in living in the apartment complex can call 816.368.8150 for leasing information.



Kansas City's Arts Provocateur
3333 Wyoming St., KCMO, 64111

Charlotte Street’s pilot **StartUp Residency** program aims to foster the development of an up-and-coming, innovative startup such as an artist-run collaborative, business, or organization. This pilot program builds upon Charlotte Street’s 20-year history of providing support and catalytic opportunities for Kansas City-based arts initiatives, entrepreneurs, and collaborative groups in their earliest stages of development. The residency started last year as a pilot program at 1662 Broadway Blvd, Kansas City, MO with [Stray Cat Film Center](#) becoming the first StartUp Residents in the residency program. Stray Cat Film Center is an artist-run non-profit media arts organization and neighborhood microcinema space.



(Stray Cat Film Center, located at 1662 Broadway Blvd in KCMO, were the first StartUp Residents in the new residency program)

Applications will be reviewed by a selection committee comprised of arts administrators, arts entrepreneurs, and neighbors in the Northeast/Pendleton Heights Neighborhood. The committee will narrow the applicant pool to ten finalists, who will go through a round of interviews with the committee. Three resident organizations will be chosen by the selection committee following the interview round.

CRITERIA/ WHO SHOULD APPLY:

- Group or business must be defined as an artist-run or artist-centric organization with the ability to define and demonstrate artistic component(s) of the work, mission, or initiative of the organization
- Organization, collective or business must be less than five years old, with an established business plan or demonstrated proof of concept
- A startup can be a for-profit, not-for-profit, or hybrid business model (such as a fiscally sponsored LLC)
- Artists connected with the Historic Northeast Neighborhood are encouraged to apply



Artists can learn more about applying before the August 25, 2019, 11:59 PM (CST) deadline at: <https://charlottestreet.org/residencies/startup-residency/>

ABOUT CHARLOTTE STREET

Charlotte Street identifies the needs and fuels the evolution of an ever-changing multidisciplinary arts ecosystem, acting as its primary provocateur. Charlotte Street cultivates the contemporary, the exceptional, and the unexpected in the practice of artists working in and engaging with the Kansas City art community. Since 1997, Charlotte Street has distributed over \$1.5 million in awards and grants to artists and their innovative projects, and connected individual artists to each other and to the greater Kansas City community. For more information about Charlotte Street, its awards, programs, and initiatives, visit www.charlottestreet.org.

ABOUT BRINSHORE DEVELOPMENT, LLC

Established in 1994, Brinshore Development, LLC is an innovative real estate company specializing in the development of residential communities that foster conservation, collaboration and affordability. Brinshore has undertaken dozens of developments, from large-scale master planned communities to the restoration of meticulously preserved historic properties. The Brinshore portfolio today encompasses more than 4,000 residential units valued at more than \$1 billion. To learn more, please visit www.brinshore.com.

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