

CALL TO ARTISTS  
CHARLOTTE STREET 2025-26 CROSSROADS ARTBOARDS

Charlotte Street is currently seeking submissions from local artists who want their work considered for the Crossroads Artboards 2025-2026. Since 2008, 114 Kansas City based artists or collectives have been selected for their commissioned Artboards.

The Artboards are exterior, double-sided billboards at 125 Southwest Boulevard. From April 2025 through March 2026, new, commissioned images by Kansas City area artists will be presented and rotated approximately every three months. The deadline for submissions is Monday, October 14th, 2024.

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DETAILS:

Selected artists, chosen through a competitive process, will receive artist fees of \$1,000 each for completing and delivering print-ready images for one set of two side-by-side billboards. Proposals are invited from ALL interested non-student artists 21 years of age and older living within the five county Greater Kansas City Metropolitan Area (Jackson, Platte, and Clay counties in Missouri and Johnson and Wyandotte counties in Kansas). It is expected that eight artists will be selected through this call, for Artboards to be displayed April 2024 through March 2025. Proposals are reviewed and selected by a panel comprised of artists and arts professionals that will be made public following the selection of the work. Charlotte Street administers the process from application through installation. Public Announcement of the recipients of Artboard commissions will be published November 2024. The first installation of Artboards will be the first Friday of April, 2025.

Artists interested in applying can submit proposals through Submittable:  
<https://charlottestreet.submittable.com/submit>

Content of the Artboards/Selection Criteria:

The Artboards exist in public space, to be a platform for artists' voices and work in the center of the Crossroads, a neighborhood whose character has been very influenced by and connected to the arts community. The work chosen for display will be that which the panelists deem most dynamic, engaging, and

inspiring to the public; striking and aesthetically strong; and authentic to the creative spirit of the Crossroads neighborhood.

#### APPLYING FOR ARTBOARDS

Each selected artist will be responsible for producing two images. These will be printed on ECO-flex vinyl and displayed side by side (unless otherwise determined). Each Artboard is 27 feet long and 12.4 feet high. Selected artists will be responsible for preparing digital images for print, sized 27" x 12.4" at 600 dpi resolution. The printing and installation of the Artboards will be the responsibility of Charlotte Street. Selected artists will receive the commission fee of \$1,000 following the submission of final images to the printer.

Primary proposal components – required:

1. A short narrative proposal describing your concept for the Artboards (no more than 300 words)
2. At least 2 JPEG images or PDFs documenting your proposed Artboards. Note: Artists choosing to submit multiple options for the Artboards may do so, but should include description of all options/variables in the narrative portion of the proposal. If submitting sketches rather than finished images, sketches should be as specific as possible, and the narrative proposal and additional support materials should provide a strong indication of the appearance of the final work proposed.
3. Resume, CV, and artist bio, including history of exhibitions, contact information, and website address if applicable. Supplemental Components – recommended: Up to five jpeg images of other artwork produced within the past three years.

#### JURY PROCESS

4 jurors are selected to review Artboards applications. The jurors are professional artists in a variety of media, curators, educators, critical art writers and cultural activists – all from the Kansas City region with at least one juror who lives or works in the Crossroads district. The process for the Artboards selections takes place in two stages:

- First, jurors score each application based on submission images
- Secondly, jurors review first round application scores. The top scored applications receive a more in-depth review of their materials and a group evaluation. At this stage the jurors revote and make final selections.

#### TERMS OF AGREEMENT:

In submitting this proposal, Artist testifies that the images proposed are solely the result of the artistic effort of the Artist; that the Work is unique and original and does not infringe upon any copyright; and that the Artist has secured all permission and/or releases necessary to use the work for display. Note, the Artist shall retain ownership of copyrights in and to the Work, plans, drawings, schematics, design studies, and models prepared by the Artist in connection with this commission.

Questions? Email [info@charlottestreet.org](mailto:info@charlottestreet.org)

#### STATEMENT ON OPPORTUNITY EQUITY:

Charlotte Street values an equitable, diverse, and inclusive art community, which we interpret as all artists having fair access to the tools and resources they need to realize their artistic endeavors. We acknowledge

structural inequities that have excluded individuals and communities from opportunity based on race, gender, disability, sexual orientation, class, age, and geography, and strive to counter those inequities in our work. We encourage panelists and selection committees to actively consider and seek to recommend a diverse pool of applicants as finalists and recipients of these awards and all Charlotte Street programs.

#### ABOUT CROSSROADS ARTBOARDS

The Crossroads Artboards were launched in fall 2008 as a partnership between Charlotte Street and Missouri Bank (no BOK Financial), and are now supported in part by the Crossroads Community Association. To date, 106 Kansas City area artists have been featured on the Crossroads Artboards. For a complete listing and more information, go to <https://charlottestreet.org/awards/crossroads-artboards/>

#### ABOUT CHARLOTTE STREET

Charlotte Street centers Kansas City's most forward-thinking visual artists, writers, and performers—acting as the primary incubator, provocateur, and connector for the region's contemporary arts community, and its leading advocate on the national stage. Since 1997, Charlotte Street has distributed over \$2 million in awards and grants to artists and their innovative projects, and has hosted countless exhibitions, performances, convenings and conversations connecting and challenging Kansas City's contemporary art ecosystem. For more information about Charlotte Street, its awards, programs, and initiatives, visit [www.charlottestreet.org](http://www.charlottestreet.org).